Articles sited in John Phelps presentation.

- The Four Principles of Purpose-Driven Board Leadership:
   https://ssir.org/articles/entry/the\_four\_principles\_of\_purpose\_driven\_board\_leadership
- Harvard Business Review Webinar Summary on Purpose-Driven Organizations: <a href="https://hbr.org/2019/09/put-purpose-at-the-core-of-your-strategy">https://hbr.org/2019/09/put-purpose-at-the-core-of-your-strategy</a>

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