



SAN DIEGO HISTORY CENTER

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PRESENTATION TO THE WESTERN BAR CONFERENCE

Bill Lawrence, President & CEO
March 30, 2023

About the San Diego History Center



We believe History is:

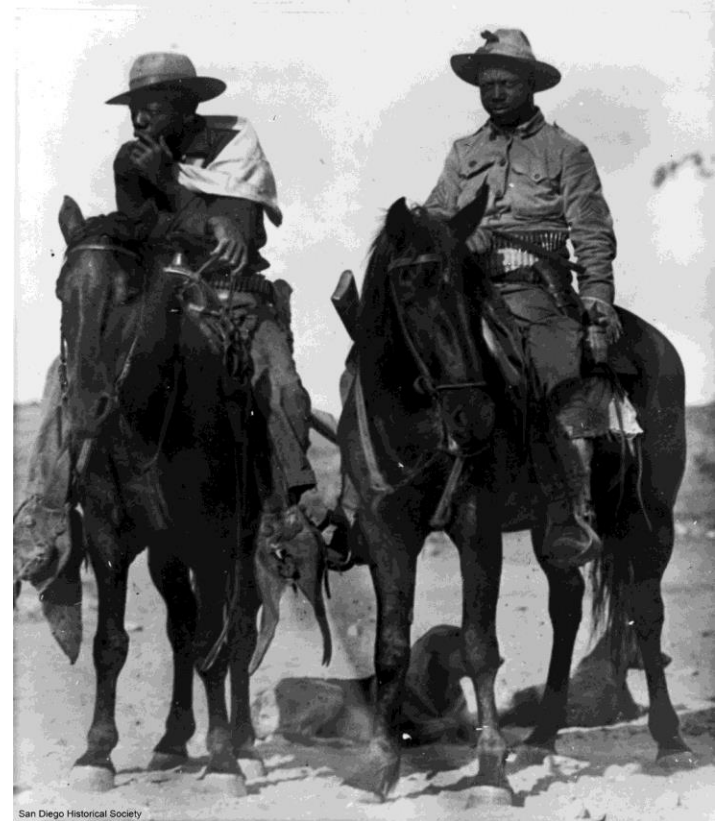
- **Relevant**
- **Changing**
- **Critical to understanding who we are and where we are headed as a community**
- **A Contact Sport!**

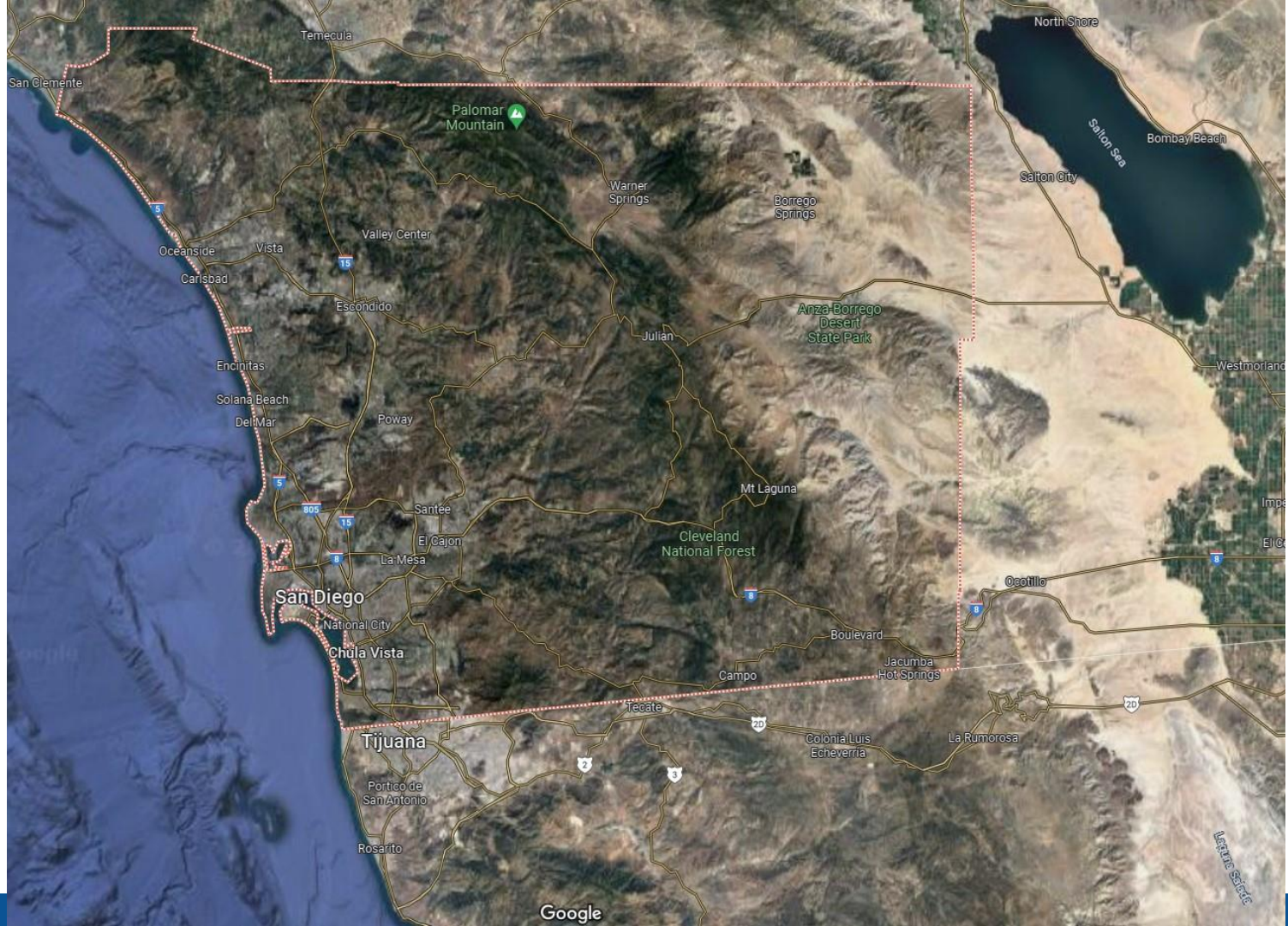
History is Happening NOW



San Diego by the Numbers

- **3.2 million County residents**
- **1.4 million City residents**
- **58 different languages spoken**
- **Desert on the Sea (Microclimates)**
- **Gateway to Mexico & Pacific**
- **Economic powerhouse (Innovation)**
- **Military powerhouse (Pacific Fleet)**
- **More than Beautiful weather, beaches and Beer (but hey we got that too!)**





Kumeyaay Unceded Lands

San Diego is built upon the unceded territory of the first people of the region (today's Kumeyaay) who have stewarded these lands since time immemorial – and continue to do so today.

Indian ranchería, Balboa Park c. late 19th century



San Diego Historical Society

Establishment of Contemporary San Diego

Pre European Contact

Kumeyaay

1769

Colonization - Spanish

Mission San Diego de Alcalá & Presidio

1821

Mexico & Old Town

1846

Mexican/American War

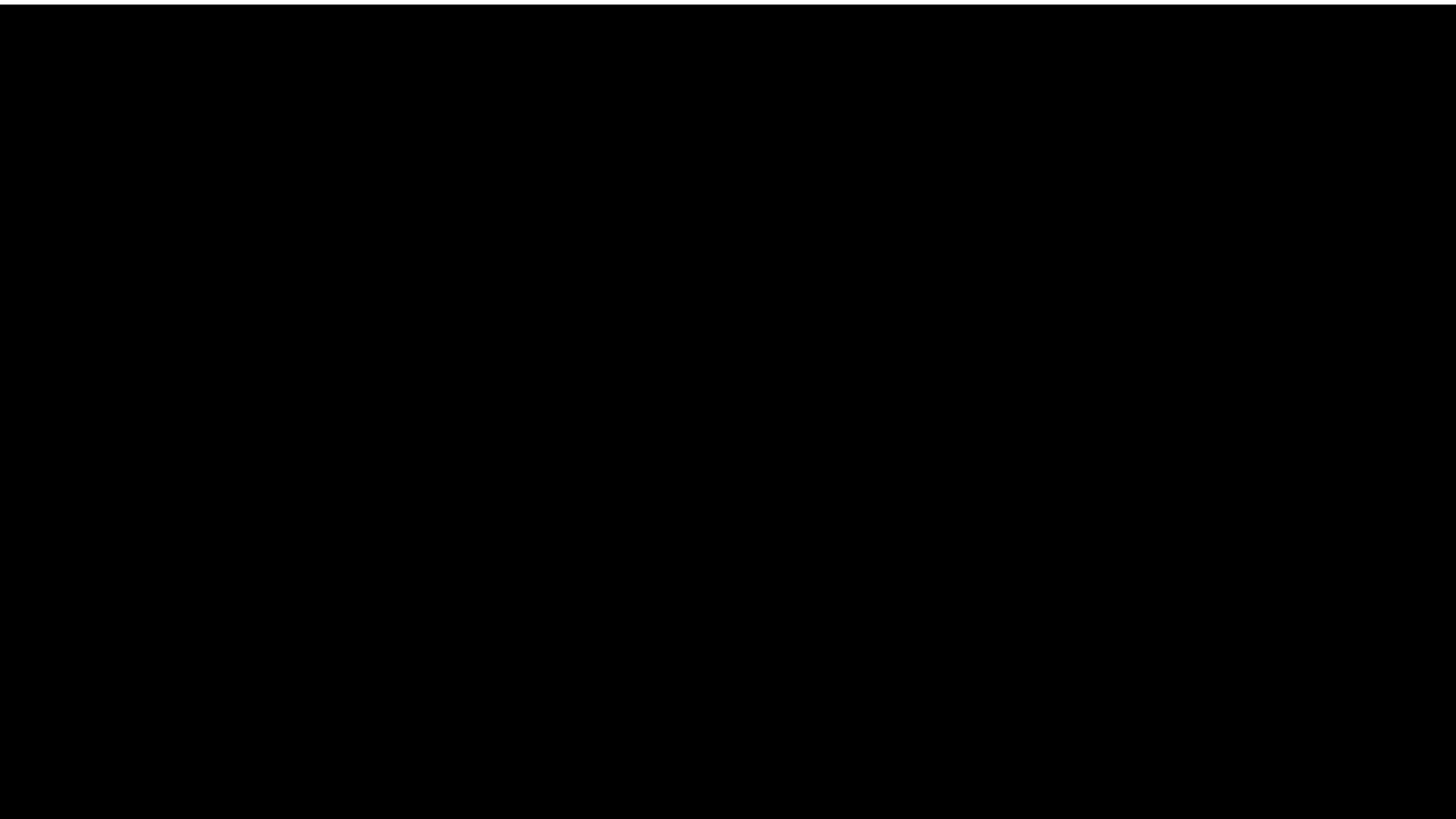
1850

California becomes State (Old Town)

1867

Horton's Addition (New Town)











Creating the Dream & Myth

1914

Panama Canal to be completed

San Diego First U.S. Port of Call

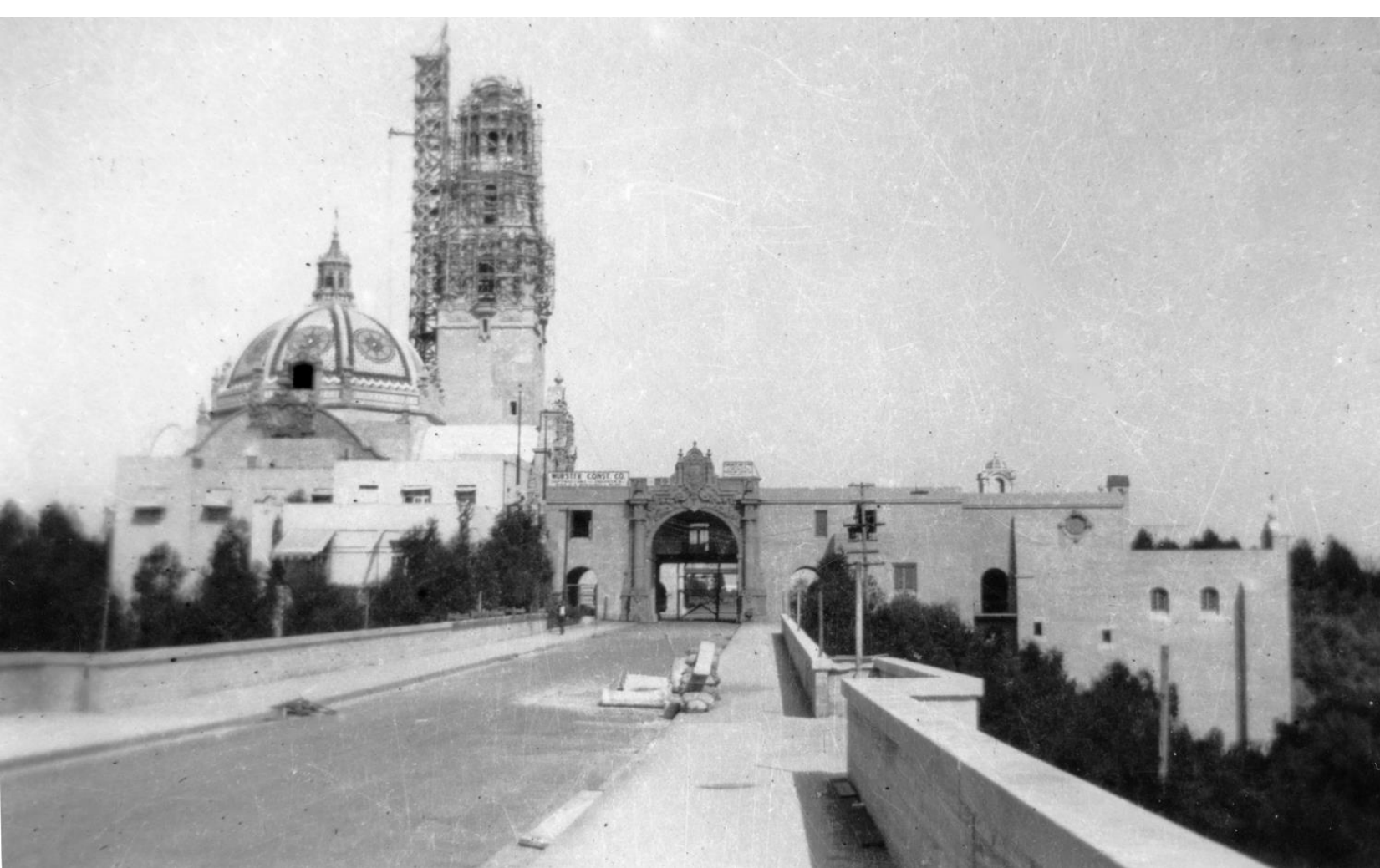
1909 – G. Aubrey Davidson,
President Chamber of Commerce,
advocates for exposition to
celebrate opening of Canal

San Diego competes for
Panama – Pacific
International Exposition
We Lost – San Francisco Won

San Diego creates
Panama – California
Exposition

A.J. Roberts - *Stylized Interpretation of the Panama-
California Exposition, 1913*



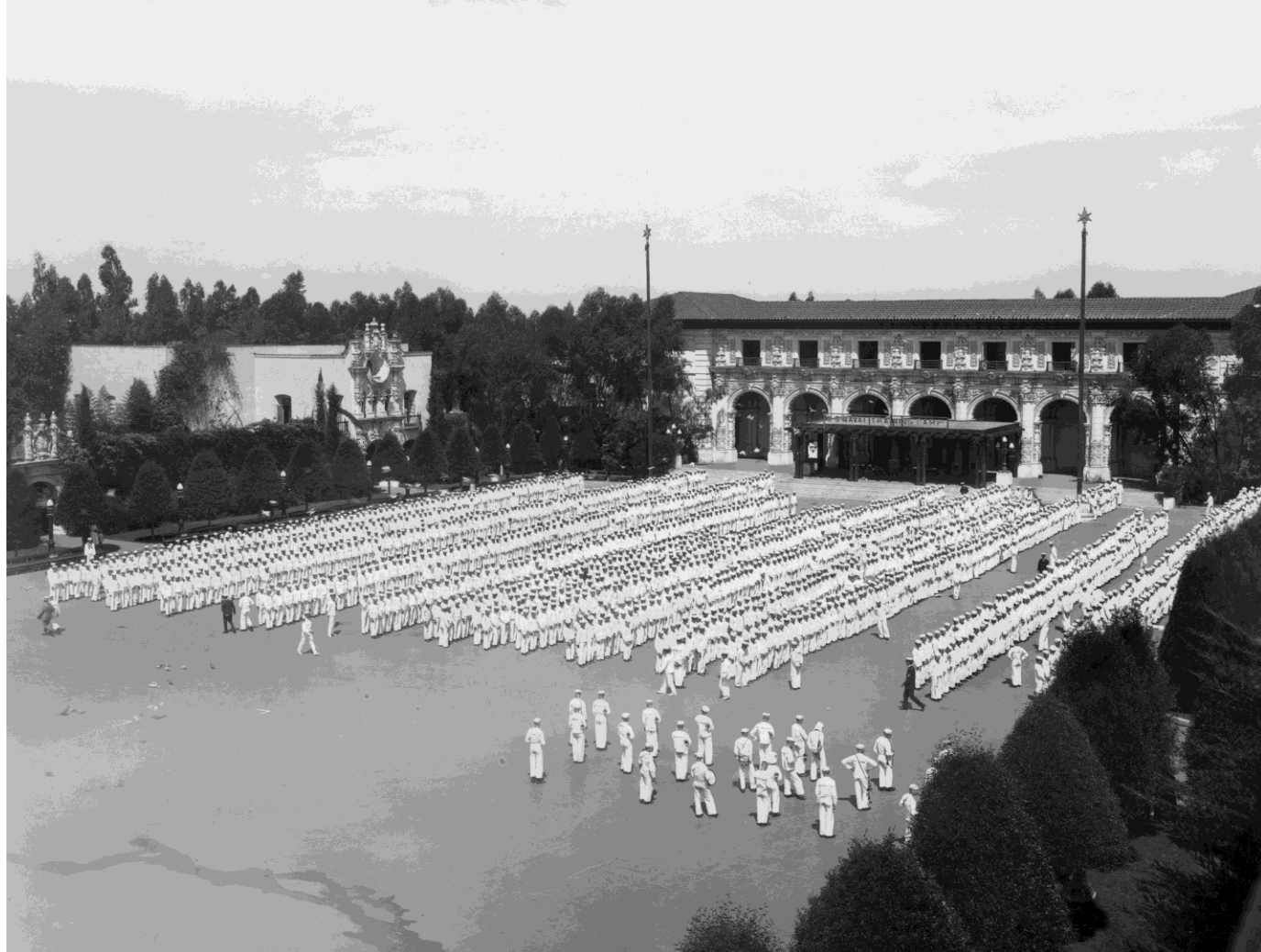










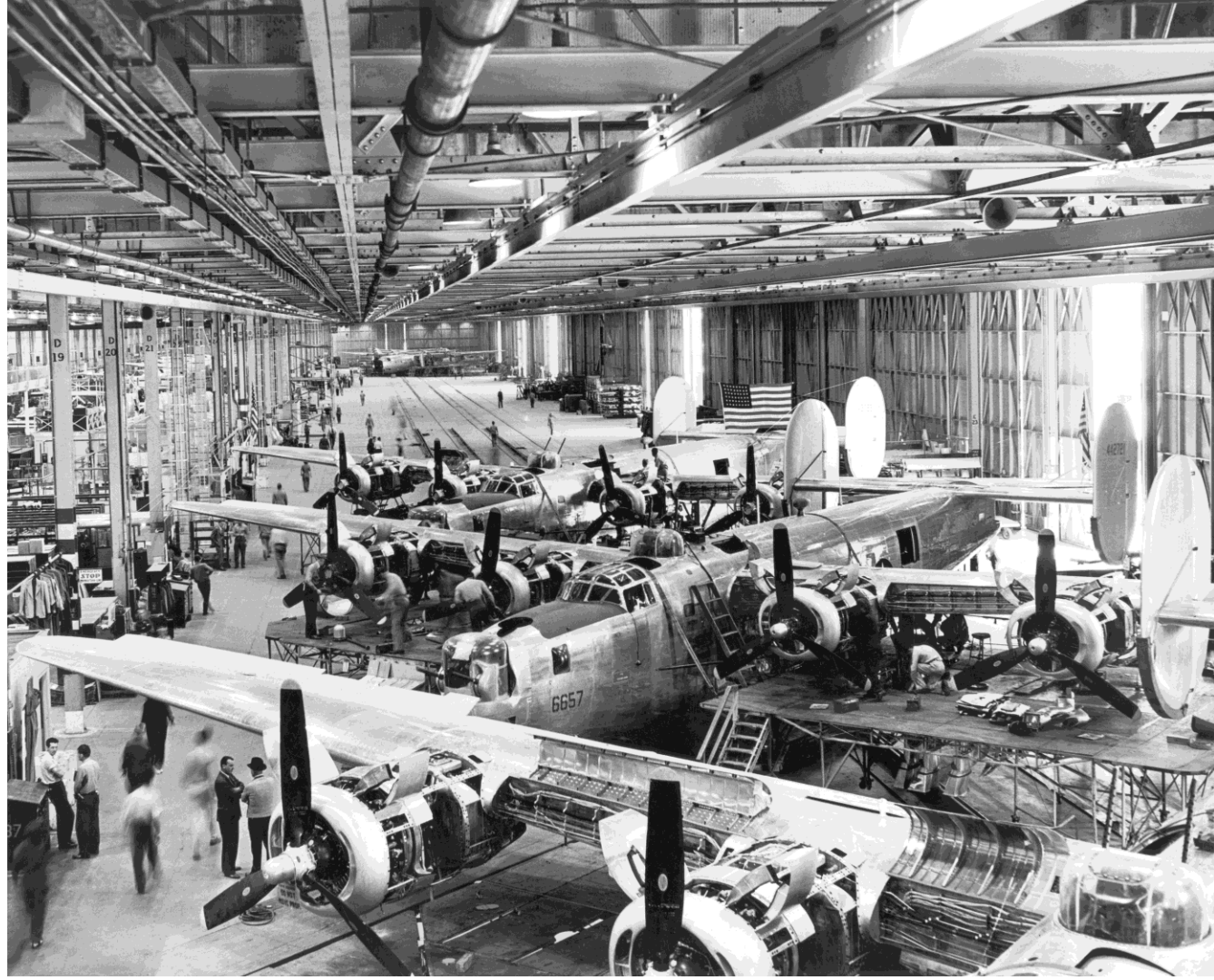




39-19

SWIMMING INSTRUCTION
NAVAL TRAINING CAMP BALBOA PARK SAN DIEGO







MIJ VITEZAS 0021A

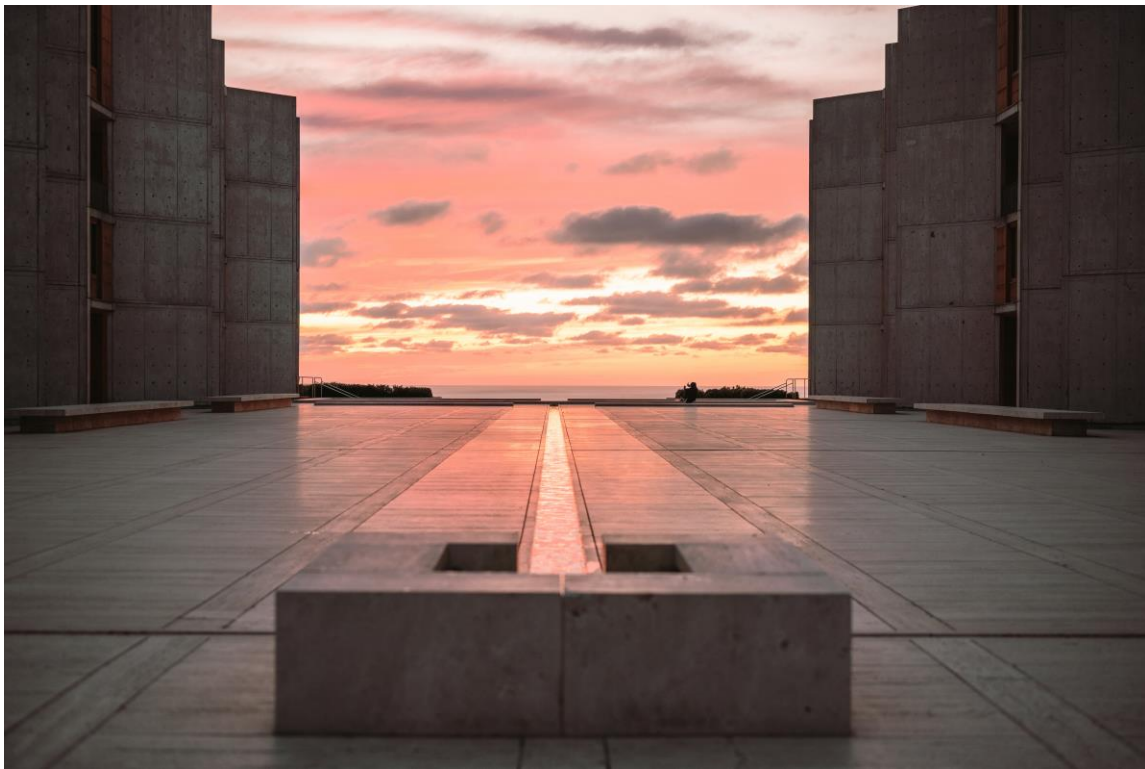




Innovation – Retailing



Innovation – Life Sciences

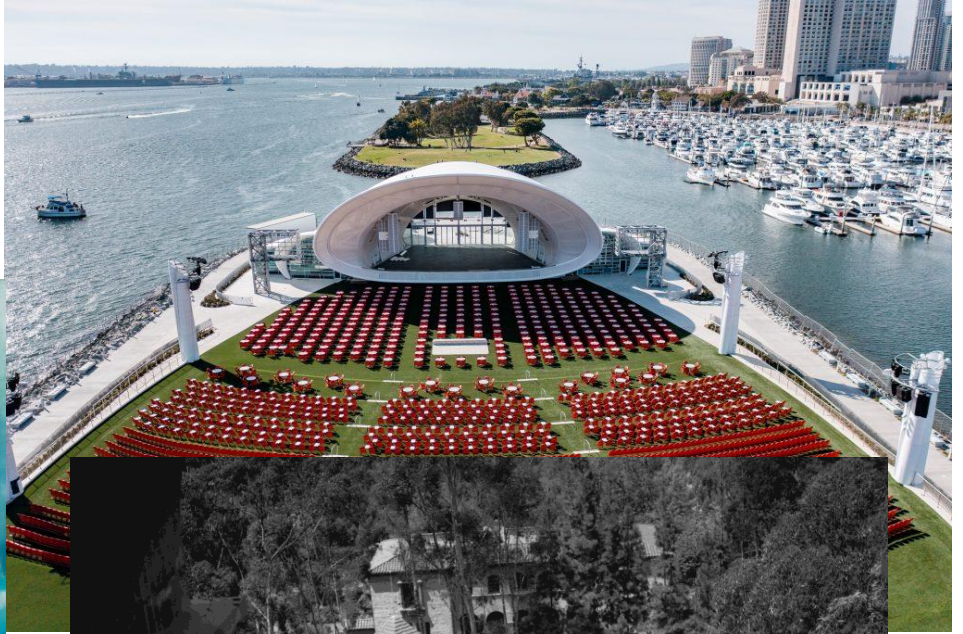


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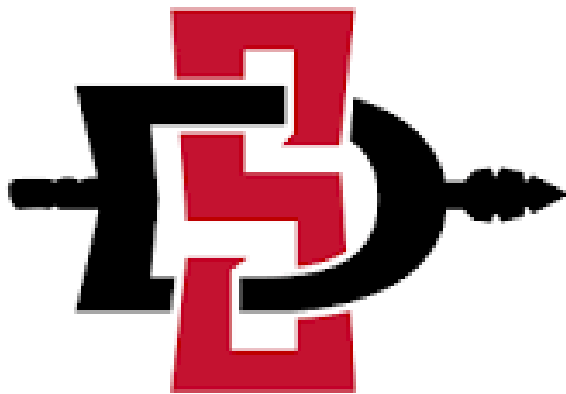
Innovation – Communication



Arts, Culture & History



Sports



My favorite San Diego:

(For short stays)

- Go to Beach/Mission Bay
La Jolla/PB/OB
- Cabrillo National Monument
- Catch a Sunset
La Jolla/Sunset Cliffs
- Balboa Park
Smithsonian of West
- SD History Center
Friday/Sat/Sun
Taste SD Exhibit





THANK YOU!